



## 2004 Strawberry Acreage Intentions January 30, 2004

Oregon strawberry growers expect to harvest 2,800 acres in 2004, according to the Oregon Agricultural Statistics Service. This is 200 acres more than the labor plagued harvest in 2003. Growers also reported intentions for a net decrease of 200 acres following the 2004 harvest. This would indicate a small drop in acres for the 2005 harvest.

In 2003, Oregon strawberry growers picked 13 percent fewer acres than in 2002, and production was down 13 percent. Total utilized production was 29.5 million pounds while yield was unchanged at 11,500 pounds per acre. The average price increased to 49.7 cents per pound.

The Oregon Agricultural Statistics Service would like to thank the growers and processors who completed the 2003 Strawberry Inquiry.

### Strawberries: Area, Oregon, 2000-2003 harvested and January 2004 intentions

Area harvested 2000	Area harvested 2001	Area harvested 2002	Area harvested 2003	Forecast as of January 2004					
				Area to be harvested, 2004				Area to be planted in 2004	Area to be removed after 2004 harvest
				Total	Planted 2001 & earlier	Planted 2002	Planted 2003		
Acres	Acres	Acres	Acres	Acres	Acres	Acres	Acres	Acres	Acres
3,500	3,100	3,000	2,600	2,800	500	1,100	1,200	900	1,100

### Strawberries: Area, yield, production, price and value, Oregon, 1994-2004

Year	Area harvested	Yield per acre	Utilized Production			Price			Value of utilized production
			Fresh	Processed	Total	Fresh	Processed	Total	
	Acres	Pounds	1,000 pounds	1,000 pounds	1,000 pounds	Cents per pound	Cents per pound	Cents per pound	\$1,000
1994	6,100	11,500	7,200	63,000	70,200	65.0	41.5	43.9	30,825
1995	5,700	10,500	4,900	55,000	59,900	60.4	43.4	44.8	26,830
1996	5,200	9,200	4,800	43,000	47,800	75.3	44.7	47.8	22,835
1997	5,000	10,000	3,500	46,500	50,000	86.0	36.0	39.5	19,750
1998	4,400	11,500	2,600	48,000	50,600	70.0	50.0	51.0	25,820
1999	4,200	9,900	1,700	39,900	41,600	86.0	50.0	51.5	21,421
2000	3,500	10,000	1,800	33,500	35,300	97.0	47.0	49.5	17,941
2001	3,100	13,000	2,200	38,000	40,200	102.0	34.0	37.7	15,164
2002	3,000	11,500	2,300	31,500	33,800	106.0	45.0	49.2	16,613
2003	2,600	11,500	2,000	27,500	29,500	115.0	45.0	49.7	14,675
2004 <sup>1/</sup>	2,800	—	—	—	—	—	—	—	—

<sup>1/</sup> Forecast as of January 2004.

For more details, please call Janice Goodwin, State Statistician or Les Konrad at 503-326-2131.  
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